

**THIS IS A PROPOSED DRAFT AND WILL BE REPLACED BY THE FINAL,
SIGNED ORDINANCE ADOPTED BY CITY COUNCIL.**

ORDINANCE

**ACCEPTING THE CITY OF SAN ANTONIO'S ECONOMIC DEVELOPMENT
DEPARTMENT STRATEGIC FRAMEWORK AND WORKPLAN.**

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WHEREAS, in order to explore innovative approaches to managing the City of San Antonio's incentive policies, ways to leverage investments and infrastructure to spur meaningful growth and development opportunities, and to determine the Economic Development Department's (EDD) strongest role in the region's economic development delivery system, City Council approved a professional services agreement with TIP Strategies, Inc (TIP Strategies) on February 17, 2022; and

WHEREAS, TIP conducted a robust stakeholder engagement process bringing together public and private leaders, emphasizing diverse representation and multiple opportunities for participation with 22 roundtables and 23 interviews, followed by numerous targeted industry stakeholder meetings; and

WHEREAS, on June 10, 2022, EDD and TIP presented a preliminary review of the Strategic Framework efforts to the Economic and Workforce Development Committee (EWDC) and subsequently presented a draft framework for consideration and feedback on August 31, 2022; and

WHEREAS, on September 28, 2022, EDD and TIP Strategies presented the draft framework and workplan to City Council at "B" Session; and

WHEREAS, to leverage existing strengths, mitigate challenges, and build on the momentum of existing initiatives, the Strategic Framework and Workplan outlines four main goals:

1. Innovation and Industry - Retain, expand, and attract businesses within each strategic industry cluster, provide more effective small business support, and facilitate innovation-centric entrepreneurship.
2. Placemaking and Real Estate - Accelerate place-based real estate development projects that create quality spaces for new jobs and investment in San Antonio's regional centers and neighborhood economic nodes.
3. Talent and Workforce - Ensure San Antonio residents have accessible pathways to well-paying jobs and employers have access to a robust pipeline of talent.
4. Capacity and Resources - Align the City's economic development tools around strategic growth and coordinate with local organizations on shared goals and actions that benefit San

Antonio as a whole; and

WHEREAS, the Economic Development Strategic Framework is a guiding document that helps define EDD's role in the pathway to a more resilient economy, providing direction on competing with national and global peers; **NOW THEREFORE**:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Council hereby accepts the City of San Antonio Economic Development Department Strategic Framework and WorkPlan. A copy of the Strategic Framework is attached to this Ordinance as **Attachment I**.

SECTION 2. There is no fiscal impact to the City at this time, however, as the Department works to implement the Strategic Framework, additional funding and/or positions may be requested through the annual budgeting process.

SECTION 3. This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

PASSED AND APPROVED this ___ day of _____, 2022.

M A Y O R
Ron Nirenberg

ATTEST:

APPROVED AS TO FORM:

Debbie Racca-Sittre, City Clerk

Andrew Segovia, City Attorney

Attachment I

DRAFT